



# PARTNERSHIP OPPORTUNITIES

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Investing in the communities we serve.

# COMMITTED TO COMMUNITY

Every year, HAPO supports local organizations throughout the Tri-Cities, Walla Walla, Sunnyside, Yakima, and Vancouver Washington as well as Hermiston, Oregon. We believe in partnering with organizations that help families prosper and thrive throughout all stages of life. We strive to create a positive impact for our members and the communities we serve through charitable contributions as well as volunteerism. As we support organizations in our community, we look beyond the financial and seek true partnerships that allow us to support a cause as well as share the benefits we offer through HAPO membership.

HAPO provides resources in the form of monetary donations, financial education, and financial services. We also have a mobile branch that is fully equipped to provide financial services, guidance, and accessibility from anywhere.

Please review the guidelines outlined below in conjunction with your company's sponsorship packet to identify the right partnership opportunity.

## SPONSORSHIPS

The prices identified in each tier could vary based on the event and will be mutually agreed upon prior to finalization of the contract. In addition to the benefits you offer through sponsorship, below is a breakdown of HAPO's requirements per tier.

### **Presenting Sponsor or Title Sponsor: \$7,500 and Above**



- Premiere placement provided with booth fully staffed at event
- The opportunity to have the HAPO mobile branch on site with ATM open
- The opportunity to have the HAPO Cash Cube on site
- Recognition at the event and the organization's social media pages
- Logo that links back to hapo.org on organization's website
- Prominent logo placement on all T-shirts (if applicable)
- Recognition on event signage
- Logo recognition on all printed materials
- The opportunity to speak at the event
- Interview opportunities with local media and non-profit or organization being sponsored
- The ability to market to your employees
- HAPO Banners displayed at event
- Financial literacy courses scheduled when contract is signed



## Platinum, Gold or Silver Sponsor: \$5,000-\$9,999



- Premiere placement provided with booth fully staffed at event
- The opportunity to have the HAPO mobile branch on site with ATM open
- The opportunity to have the HAPO Cash Cube on site
- Recognition on the event and the organization's social media pages
- Logo and hyperlink that links back to hapo.org on organizations website
- Prominent logo placement on all T-shirts (if applicable)
- Logo recognition on all printed materials
- The opportunity to market to your employees
- HAPO Banners displayed at event
- Verbal acknowledgment of sponsorship from the event
- Financial literacy courses scheduled when contract is signed

## Exhibitor: \$1,000-\$4,999



- Premiere placement provided with booth fully staffed at event
- The opportunity to have the HAPO mobile branch on site with ATM open
- The opportunity to have the HAPO Cash Cube on site
- Recognition on the event and the organization's social media pages
- Logo recognition on all printed materials
- The opportunity to market to your employees

## Supporting Sponsor: Under \$1,000



- Premiere placement provided with booth fully staffed at event
- The opportunity to have the HAPO mobile branch on site with ATM open
- The opportunity to have the HAPO Cash Cube on site
- Recognition on the event and the organization's social media pages
- Logo recognition on all printed materials

## CONTACT INFORMATION

If you are interested in having HAPO sponsor your event, please contact us:

### GENERAL INQUIRIES:

**Crystal Contreras**

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